

The CTP 30 Day Content Challenge



The number 1 thing you can do to help build an online business is to stay in front of your customer base and engage with them daily.

You can do that with social media! And that's why it's critical to your success to build a schedule to keep, that keeps you /top of mind' for your customers.

We're going to challenge you again at CTP!

This time, you'll design your own schedule, write it down and showcase to the community how you are progressing through the challenge.

Step 1: Choose your methods of attack!

Do you like writing blogs? Creating videos? Interacting on social media?
Commenting on forum posts?

The purpose of this challenge is not to force you to use TikTok. It's to help you find which platforms work best for you!

Step 2: Design Your Schedule

Maybe you don't want to write a 500 word blog post every day. Not a problem. Pick one day to write your post, but maybe the next day you can interact on a forum. The following day, create a video.

The important part of this challenge is that you are active everyday!

Step 3: Write. It. Down.

On the following page, we've created a blank 30 day calendar. Here's where you design your month and then make the commitment to be active every day!

And we're here to help!

When you create a new post, use the hashtag #ctpcontent on various social media platforms and we'll make sure to support it! Especially if the content is on Hive / CTP talk....We'll give some healthy upvotes to ya!

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1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Methods of Attack:

Notes

- Pick a day and plan the week ahead
- No need to do the same every day! Variety is awesome!
- Don't forget to use #ctpcontent in your social media!

