



## Day 8

### ClickTrackProfit



This...Is the DNA of ClickTrackProfit!

We believe this is one of, if not, the most important lesson of the entire module and it comes down to these 2 'mind sets'...

Your journey at CTP should be focused on:

1. Building your mailing list
2. Building your personal brand

Everything else, all success and achievements falls on this!

This is why we're so bullish on email marketing and content marketing in these lessons!

When you have completed this task: \_\_\_\_\_ Check it off!

### ListNerds

Going off the previous lesson about the Two B's of CTP...

How do we use ListNerds to build our list and our brands?

Here's how we would do it...

Use ListNerds to attract people to what you are doing when it comes to content marketing...Attract them by highlighting your blogs, social media and content marketing initiatives.

## DON'T TRY TO SELL THEM!!!

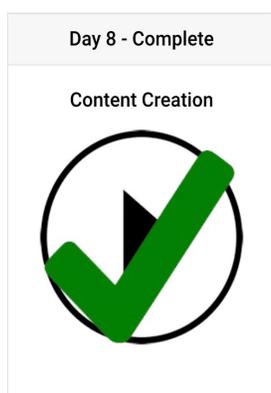
Please note, the power of viral mailers is not to PUSH your offers to people, instead PULL them to engage with them more on your social media platforms...

That leads into building a relationship which in turn, builds your list.

In further studies, we will learn how to use lead capture forms on our blogs and how to bring people to your lists using social media....

When you have completed this task: \_\_\_\_\_ Check it off!

## Plus1Success



Blogging!

One of the keys to developing a strong content marketing strategy!

And there is no excuse, you don't need to create a blog post every day...But you SHOULD be engaging and commenting on blogs....Every day!

This grows your reputation and brand within different communities!

If you are into blogging, get writing today!!!!

**NOTE:** *Some of these lessons may say the 'STEEM' blockchain....Anytime you see STEEM, just replace it with HIVE...I'm in the process of editing all the videos to include Hive as the blockchain of choice!*

When you have completed this task: \_\_\_\_\_ Check it off!

## **That's Day 8**

So now, get out there, tell the world you have completed today's challenge and use that hashtag to bring others to #3StepsNoExcuses :)