



## Day 26

### ClickTrackProfit



A new module!!

We're going to dive into [CTPtalk.com](http://CTPtalk.com) and learning all about the blogging platform for Click Track Profit!

This is a blockchain based blogging app that is built on top of HIVE. We've mentioned it multiple times already and by now, I'm sure you are well aware about how much we love this blockchain ;)

Let's dive into CTP Talk and discover how we can get PAID for blogging....

#### **Too good to be true?**

Not at all...This is the REAL DEAL and once you learn CTPtalk, your approach to content marketing will be changed forever!

When you have completed this task: \_\_\_\_\_ Check it off!

### ListNerds

The 3 second rule...**x2** when it comes to email marketing!

So we have the attention span of goldfish...Our chance to make an impression on someone is tiny and within 3 seconds, they have already decided if they will read our emails...Or skip through them completely.

#### **Here's the tip: It starts with the subject line!**

We have to make an impact with that subject line and capture people's attention...But it doesn't

end there...

The next 3 seconds we have is after the reader OPENS the email and actually reads the body of the email....

Guess what....You have another 3 seconds to impress!!!!

Remember the lesson we covered about bullet points? That's something you can use to keep the attention of your reader....

Keep it simple....And to the point!

When you have completed this task: \_\_\_\_\_ Check it off!

## Plus1Success



It always...Ends with action!

We will plan more, we'll learn more. We will evaluate more. And we'll build more.

But no matter what happens in our day to day journey in building online businesses....It has to end with DOING more!

It takes action....Every single thing you learn about building businesses online HAS to end with you picking up the axe and get to work!

A huge nugget to end day 26, but a valuable lesson that cannot be stressed enough...

When you have completed this task: \_\_\_\_\_ Check it off!

## **That's Day 26**

So now, get out there, tell the world you have completed today's challenge and use that hashtag to bring others to #3StepsNoExcuses :)