



Day 23

[ClickTrackProfit](#)



The. Internet. Marketing. Vortex. Of. Doom!!!!

After our \$2.74 lesson yesterday, the Vortex of Doom is arguably one of the most talked about lessons in the history of CTP.

Have you fell victim to it?

I know we have!!!!

Everyone does until you.....'Plus 1' and change your approach to building a business online!

The mindset switch is what we all need to break out of the vortex and finally start seeing results.

Wanna know how I know you have broken out of the vortex?

You are on Day 23 of the challenge!!!! That is remarkable!

When you have completed this task: _____ Check it off!

[ListNerds](#)

Speaking of lead magnets...

Have you created your own?

Why not...It's crazy simple to do!! And it will help you convert big time when you are sending emails...

All you need is a few hours to come up with a concept and then write it out. It doesn't need to revolutionize the industry...It just needs to offer a tip or two of value to your reader.

I put [together this PDF today](#) and have it handy for a potential lead magnet or maybe it even becomes a product of it's own...

All you need is a word processing program and the ability to export as a PDF. Upload it to your server and there's your lead magnet ;))

When you have completed this task: _____ Check it off!

[Plus1Success](#)



This is the perfect follow up lesson to yesterdays!

Writing down your ideas and plans are great....Formulating some SMART goals to accomplish them is even better!

And what better way to put that journal to use than by developing your SMART goals...

Specific
Measurable
Attainable
Relevant
Timely

Do you have them written down? Why not share them with the community so we can keep you to task ;))

When you have completed this task: _____ Check it off!

That's Day 23

So now, get out there, tell the world you have completed today's challenge and use that hashtag to bring others to [#3StepsNoExcuses](#) :)