



Day 18

[ClickTrackProfit](#)



This is truly a fundamental lesson to grasp on your journey through online business!

Not only USING evergreen programs and building your business with them...But they are fantastic affiliate programs as well.

Think about it...

You build a list with your autoresponder, put all your tracking across the net, have your hosting account set up.....How often do you think you are going to change things up?

This video is a great introduction to the power and potential of focusing on evergreen products within your marketing arsenal, but also building a solid foundation for your affiliate income as well!

When you have completed this task: _____ Check it off!

[ListNerds](#)

Like mentioned about....

Email marketing is an evergreen **HABIT!**

And yes, we all need autoresponders to build that list....It's why we recommend it inside of CTP.

But ListNerds is where you work on your craft and practice your email writing skills...So that when you **SEND** an email to that list you have built up...

You know it will convert :)

So remember, logging into ListNerds every day and learning to be BETTER at email writing, copy and strategies.....Will help your email marketing for years to come!

When you have completed this task: _____ Check it off!

Plus1Success



We talk about being 'omnipresent' in your marketing in this lesson...

And it's something you can do a lot easier in today's day and age of social media than ever before.

You don't need a budget!

You don't need tens of thousands of followers...

You just need HUSTLE!

And staying in front of people, as much as you can, as often as you can, as long as you can...Everywhere you can :)

When you have completed this task: _____ Check it off!

That's Day 18

So now, get out there, tell the world you have completed today's challenge and use that hashtag to bring others to *#3StepsNoExcuses* :)