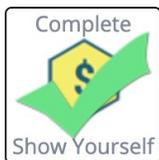




Day 17

[ClickTrackProfit](#)



This is a huge nugget when it comes to developing your brand and reputation online...

Show yourself!

Whether it's via a live stream, a recorded video, a quick snippet on social media...It's very important to get people to see the real you.

I know it might make you uncomfortable, but remember yesterday's Plus 1 lesson...If you are comfortable, get uncomfortable!

So we encourage you...Add video anywhere and everywhere you can on your social media and blog content!!

That helps people get to know...The real you!

When you have completed this task: _____ Check it off!

[ListNerds](#)

Take a look at this snap shot...

Active Members: **29,593** Joined Today: **15**

We took that yesterday of the new members joining ListNerds in the past 24 hours.

Why is this important?

If you feel like this email marketing stuff 'is not worth the effort'...Remind yourself that there are new people coming online each and every day...That are looking for ways to grow their business

or even learn about online business...

You have a chance every single day through programs like ListNerds to be that persons FIRST contact and leader they follow online...

That is SO powerful and why you need to be using email marketing, in one way or another, every single day!

When you have completed this task: _____ Check it off!

Plus1Success



This goes without saying...

If you put people, before profits...You will ALWAYS win in online business.

People can smell snake oil salesmen a mile away, so the right thing to do each day you fire up your computer is...To put people first!

You will be amazed at what happens when you make it a habit, to help others win before you!

When you have completed this task: _____ Check it off!

That's Day 17

So now, get out there, tell the world you have completed today's challenge and use that hashtag to bring others to *#3StepsNoExcuses* :)