



Day 16

[ClickTrackProfit](#)



And now we pivot!!!

We've been talking about email marketing a lot over the past few days in the challenge and now we're going to the 'Other B' of CTP....Building a brand through....*Blogging* :)

And we're about to go down the rabbit hole....Because we're blogging on the blockchain!

This is going to be a much deeper look into Hive and all the options you have for creating content on the blockchain.

Buckle up....This is going to be an adventure!

When you have completed this task: _____ Check it off!

[ListNerds](#)

Want something to write about in your emails?

How about PULLING people to your blogs?

Seeing that we have begun to look into blogging as a way to drive traffic and build brands online, let's PULL people to our blogs through email marketing!

Why not try an email or two this week, and ask your readers to come to your blog and check out your content.

They'll get to know you more, and this is a great way to build potential relationships.

Remember, you aren't trying to SELL them a product!

You are trying to PULL them to engage with you in a blogging environment!

When you have completed this task: _____ Check it off!

Plus1Success



Let me guess... Blogging make you squeamish?

Good, that means you need to get uncomfortable and blog a little bit more ;))

Here's a few benefits for blogging on this challenge:

1. You are in a community that will support you, even if it's your first blog post ever!
2. You can tap right into the challenge by using #3StepsNoExcuses and share your journey with others!
3. Oh by the way... You get PAID for blogging on HIVE and CTPtalk.com

Did we mention... This is the 'No Excuses' challenge ;))

When you have completed this task: _____ Check it off!

That's Day 16

So now, get out there, tell the world you have completed today's challenge and use that hashtag to bring others to #3StepsNoExcuses :)