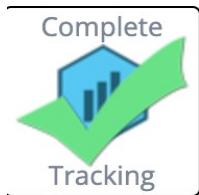




Day 12

ClickTrackProfit



Let's fire up some campaigns today!

Using HitsConnect or your tracking tool of choice, we will be setting up campaigns to start tracking our results.

Sending traffic to our sites, and seeing what is converting, what is pulling in results!

This is the bread and butter of tracking and once you get into this habit, you'll be able to see what works and what doesn't with all your advertising and marketing!

When you have completed this task: _____ Check it off!

ListNerds

A strong call to action in something like ListNerds isn't always needed, simply because people are LOOKING for the link to click for credits...

But it's a great habit to start building because remember, we're using ListNerds to help develop our writing skills and a call to action is a MUST for any ad copy when it comes to emails.

So remember....

Bullet points and short sentences help bring the reader to you, now it's time to 'close' or...Get them to do something! Which in email marketing is...Clicking a link!

Let's work today at building strong closes or calls to action at the end of our emails....

When you have completed this task: _____ Check it off!

Plus1Success



This is such a powerful habit!

A lot of the businesses we have created over the years, all come from mind mapping and putting our ideas on white boards to hash them out!

There are tons of awesome apps you can use for both of these tools, or simply....Buy and use the physical versions...

One of the most important habits you will form on this challenge...Is writing things down and generating ideas with mind maps!

When you have completed this task: _____ Check it off!

That's Day 12

So now, get out there, tell the world you have completed today's challenge and use that hashtag to bring others to #3StepsNoExcuses :)