



Day 10

[ClickTrackProfit](#)

Track!



We are onto the next module :)

Track!

Analytics....The numbers! And some may say the boring stuff....But this one of the most important things you will learn on any journey with online marketing...

Let's dive into the introduction lesson to tracking and analytics!

When you have completed this task: _____ Check it off!

[ListNerds](#)

One technique for effective viral mailer ad copy in your emails is the use of bullet points...

Would you rather read a long block of text like this when you are reading an email. That never seems to stop and keeps going and going, with no end in sight. If you are reading this far you hopefully see what I'm trying to point out.....

Or does this grab your attention more....

- Here's a big block of text. Not really, it's a bullet point!
- It stops after only a few words, not entire paragraphs
- The example is showing, bullet points keep attention and create curiosity!

Have a lot of fun coming up with bullet points to capture your readers attention. But keep them brief. Especially while writing ad copy in viral mailers...

When you have completed this task: _____ Check it off!

Plus1Success



My favorite lesson of the 30 habits ;)

Read a book!

Every single day, read a chapter in a book that furthers your knowledge in your chosen niche.

Wanna join the Plus1 book club?

Simply suggest a book in Telegram, and we'll all decide if that's one we want to read together...And then we begin!

Any takers :)

My suggestion – Gary Vaynerchuk's Crush It or Seth Godin's Purple Cow

Must reads in my opinion!

When you have completed this task: _____ Check it off!

That's Day 10

So now, get out there, tell the world you have completed today's challenge and use that hashtag to bring others to *#3StepsNoExcuses* :)