



## Day 1

### ClickTrackProfit

#### Welcome!



#### Tutorials



Welcome to the challenge :)

Today we'll 'prep' ourselves with an overview of what CTP is. So today might be a bit longer to complete the challenge than other days because we'll be going through the first 2 modules.

And it may be 'old news' or a review for a lot of you, but that's ok...We are building the habit of logging in and doing the training required for the challenge!

When you have completed this task: \_\_\_\_\_ Check it off!

### ListNerds

Auto Messages		Send Manual Message	
Day	Subject	Time	
Sunday	4 Steps + 15 Minutes = Instant Income!	9 PM	Pause Edit Delete
Monday	4 Steps + 15 Minutes = Instant Income!	1 PM	Pause Edit Delete
Tuesday	4 Steps + 15 Minutes = Instant Income!	3 PM	Pause Edit Delete
Wednesday	4 Steps + 15 Minutes = Instant Income!	9 AM	Pause Edit Delete
Thursday	4 Steps + 15 Minutes = Instant Income!	12 PM	Pause Edit Delete
Friday	4 Steps + 15 Minutes = Instant Income!	1 PM	Pause Edit Delete
Saturday	4 Steps + 15 Minutes = Instant Income!	9 PM	Pause Edit Delete

If you have a Business Upgrade, we'll spend today setting up your weekly scheduling for emails.

If not, we'll practice creating your first email...Paying close attention to the subject line and keeping your mails brief but enticing to your reader.

If you are new to email marketing, don't fret...Future lessons inside of CTP will help you become accustomed to sending emails using tools like ListNerds!

Once our emails are set up, we will log in daily to see the results from sending them. What day of the week has the best click through rates? Which time of the day seems to have the more opens?

We will discover so much about email marketing by using ListNerds.

The 'Mail History' option will become your best friend!

When you have completed this task: \_\_\_\_\_ Check it off!

### Plus1Success



Today...We're raising someone up!

In your network, on your friends list in social media...Anywhere you can think of! It's time to let someone know they are appreciated!

It might seem simple....But it's a major benefit to those around you in your circle or network!

Do this everyday and watch your results soar!

When you have completed this task: \_\_\_\_\_ Check it off!

### **That's Day 1**

So now, get out there, tell the world you have completed day one and use that hashtag to bring others to the challenge :)

#3StepsNoExcuses